



**VIRTUAL**  
INGENUITY, LLC

## **Empowering Women to Build Confidence and Inspiring 100 Legacies**

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### Show Notes

In this episode of The Virtual Ingenuity Business Podcast, Claudine Land, Business Strategist of Virtual Ingenuity, LLC, and Brandi L. Holder, Founder of BH & Co. discuss going from loss and doubt to a mission of empowering 100 women's legacies.

Brandi Holder is a Brand Voice nerd and Empowerment Coach who loves working with ambitious people ready to take action, aim higher, and achieve runaway success. She is a thoughtful problem solver and creative force with a 20-year career spanning economic development, housing, public safety, technology, trades, and entrepreneurship. Brandi specializes in helping service-based solopreneurs and professionals in the public sphere amplify their talents and values to create extraordinary lives and legacies.

Acquiring the self-assurance needed to embark on an entrepreneurial journey or to proceed with the transitional phases of your business, such as expansion and growth, can indeed feel like a daunting task. In our conversation with Brandi, we delve into strategies for conquering self-doubt and building the confidence necessary to achieve your aspirations.

Listen as we discuss:

1. What caused your lack of confidence, and how did you rebuild your self-belief?
2. What tips do you have for others lacking confidence?
3. Why is confidence so important in building a business and accomplishing your dreams?
4. Why 100 women?
5. How do you define a legacy? What are examples of ways people build legacies, or why they should approach their work and career like this?

6. How can we identify our passions and turn them into a fulfilling legacy even later in life?

We close by asking Brandi if our listeners could have one take-a-away from what we talked about today, what is that one takeaway, and what is the one piece of advice she wished someone had given her when starting her business.

Learn more about BH & Co.:

- Website: <https://www.brandiholder.com/>
- LinkedIn: <https://www.linkedin.com/in/bholder1/>
- Instagram: [https://www.instagram.com/bh\\_explains\\_it\\_all/](https://www.instagram.com/bh_explains_it_all/)

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**Virtual Ingenuity, LLC provides optimized marketing, brand consulting, and strategic planning to boost your company's visibility, productivity, and growth.**

Thank you for listening. Let's impact together!

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