



# VIRTUAL INGENUITY, LLC

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## Capability Statement

Virtual Ingenuity, LLC provides optimized marketing strategies, expert brand consulting, and comprehensive strategic planning to boost the visibility, productivity, and growth of our clients across time zones.

## Core Competencies

<ul style="list-style-type: none"> <li>● Business Management</li> <li>● Marketing</li> <li>● Management of Business Software</li> </ul>	<ul style="list-style-type: none"> <li>● Content Writing</li> <li>● Project Management</li> <li>● Task Management</li> </ul>	<ul style="list-style-type: none"> <li>● Recruiting and Retention</li> <li>● Grant Writing</li> <li>● Proposal Writing</li> </ul>
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## Past Performance

<p><b>ATC Healthcare Services of North Central Alabama</b>   Report Generation, Nurse Recruitment and Retention, CRM Manager, Survey Generation. Martin A. Briggs, Executive Director, <a href="mailto:MBriggs@ulecx.com">MBriggs@ulecx.com</a></p> <p><b>Plexamedia</b>   Project Management, Content Writing, Survey Generation. Rick Singleton, Owner, <a href="mailto:Rick@plexamedia.com">Rick@plexamedia.com</a></p> <p><b>Northwestern Mutual</b>   Marketing, Client Mailings, and Administrative Support. Ravoyl Land, Financial Advisor, <a href="mailto:Ravoyl.Land@nm.com">Ravoyl.Land@nm.com</a></p> <p><b>SoldBySharyse</b>   Business Development, Task Management, and Consulting. Sharyse Griffin, Realtor, <a href="mailto:SoldbySharyse@gmail.com">SoldbySharyse@gmail.com</a></p> <p><b>We Answer Now! An MBS Company</b>   Project and CRM Manager, Clinical Patient Data Entry and Database Management, Patient Scheduling. Autonnette McLaughlin, Founder, <a href="mailto:autonnette@mbsfayetteville.com">autonnette@mbsfayetteville.com</a></p> <p><b>LivOn Journey Camp</b>   Business Development, Competitive Online Research, Business Consulting, Content Writing. JoLanda Harris, Founder, <a href="mailto:Jolanda@livonjourneycamp.com">Jolanda@livonjourneycamp.com</a></p>	<p><b>StrongSuit</b>   PE &amp; VC Research, Database Management, Event Coordinator, and Administrative. Jeff Hyman, CEO, <a href="mailto:Jeff@strongSuit.com">Jeff@strongSuit.com</a></p> <p><b>Highsmith Marketing Research Group</b>   Business Consulting, Content Writing. Vickie Highsmith, Founder, <a href="mailto:vickihighsmith1908@gmail.com">vickihighsmith1908@gmail.com</a></p> <p><b>Khairi and Little Angels Memorial</b>   Business Consulting, Task Management, Competitive Online Research, Grant Writing, Event Planning, Project Management. Tomeka Walker, Exec. Director, <a href="mailto:twalker@klamemorial.org">twalker@klamemorial.org</a></p> <p><b>Antonia Williams, DO</b>   Business Research, Business Development, Task Management, Consulting.</p> <p><b>Imagine Wealth Group</b>   Annuity, Life and Disability Insurance Application Processing, Schedule Medicals. Jeff Kronenberg, Financial Advisor</p> <p><b>Mercy Deliverance Ministries</b>   Grant and Proposal Writing.</p> <p><b>AHP Servicing</b>   Competitive Online Research, Marketing. DeAnn O'Donovan, Director</p> <p><b>Stretchency</b>   Content Writing, Social media content creation. Alisa Fleming, Founder</p>
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## Differentiators

<ul style="list-style-type: none"> <li>● The Business Concept 2023 Best in Business Award</li> <li>● 2022 Best of Trussville Award</li> <li>● TEFL/TESOL certification</li> <li>● Custom packages for specific business needs</li> <li>● Eliminate overhead costs</li> </ul>	<ul style="list-style-type: none"> <li>● Hall of Fame 2023 Best of Trussville Award</li> <li>● WomensNet 2021 Distinguished Business Winner</li> <li>● Save 60% of the cost of a traditional employee</li> <li>● Weekly Project Updates and Strategy Engagement Sessions for increased program efficiency</li> </ul>
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## Company Data

Since our inception, we have provided exceptional professional consulting services with a demonstrated and tailor-made approach.

### Codes

- DUNS: 111848317
- SBA WOSB certified
- Socio-economic certification: MBWE-0321061-36
- NAICs: 541611, 541618, 541613, 561499
- CAGE Code: 8TEL4
- Accept ACH

## Media Relations

- The Virtual Ingenuity Business Podcast
- Talk of Alabama - ABC 33/40
- Mindbody BOLD 2021
- ULECx Market Monday Conversations Podcast
- 6 Figure Podcast Rebel\$
- Life After Corporate Podcast
- The Financial Purpose Podcast
- Spotlight on Small Business Podcast
- Getting Sh#t Done Podcast
- A Step Ahead Tutoring Service Podcast