



VIRTUAL
INGENUITY, LLC

Your Business Financial Package

Show Notes

In this episode of The Virtual Ingenuity Business Podcast, Claudine Land, Business Strategist with Virtual Ingenuity, LLC, and Darla A. Harris, Vice President and Sr. Business Consultant for Chase Business Banking in Washington DC and Northern Virginia discuss resources to financing, capital, building relationships with bankers, and negotiating terms with vendors. Darla has more than 40 years of experience in financial services and has a passion for helping Black and Latino entrepreneurs accelerate their businesses. In her role, Darla conducts one on one coaching and provides minority small business owners with education and advisory services which includes; operations management, business development, and access to capital to support sustainable business growth.

Darla is active in her local community and:

- Serves as a Chase ambassador and an active community partner for more than 3 years
- Works to help businesses achieve their goals by making their business banking as simple as possible
- Extends access to JP Morgan's broader team of experts in areas such as cash management, credit solutions, and other business services

Having a clear understanding of how your financial package plays a role in business is essential for success. Learn the necessary tools to guide you in having effective cash flow management, and personal and business credit.

Listen as we discuss:

- JP Morgan Chase business services.
- Chase for Business Minority Entrepreneur Program.
- Five areas of mentorship that Chase for Business provides to entrepreneurs.

- The importance of understanding your personal and business credit.
- The importance of building relationships with bankers, attorneys, CPAs, and more.
- The benefit of having additional capital for your business.
- Additional resources about the Chase for Business program.

We close by asking Darla if our listeners could have one take-a-way from what we talked about today, what is that one takeaway, and what is the one piece of advice she wished someone had given her about business.

Learn more about Chase for Business:

- <https://www.chase.com/business>
- <https://www.chase.com/business/knowledge-center/investing-in-success/minority-entrepreneurship>

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Thank you so much for listening!

Let's impact together! [Virtual Ingenuity, LLC](#)