



VIRTUAL
INGENUITY, LLC

How Credit Plays a Role in Business

Show Notes

In this episode of The Virtual Ingenuity Business Podcast, Claudine Land, Business Strategist with Virtual Ingenuity, LLC discuss how credit plays a role in business, with Darryl Johnson, President of Business Credit Works. Utilizing his experience in lending and finance, Darryl started Business Credit Works by using a customized approach as he believes that every business is unique with different needs, funding goals, and credit demands. His mission is to help his clients build a creditworthy business and obtain the funding needed without having to put their personal credit or personal assets at risk.

Listen as we discuss:

- What is Business Credit?
- Why would a business owner need it?
- If a business owner has a new business, is help available with start-up capital for that business?
- Can a business owner get business credit with a bad credit score? What is considered a bad credit score?
- Can a business owner use Business credit to get an SBA loan?

We close by asking Darryl if our listeners could have one take-a-away from what we talked about today, what is that one takeaway, and what is the one piece of advice he wished someone had given him when starting his business.

Learn more about Business Credit Works:

- Website: <https://www.businesscreditworks.com/>
- Facebook: <https://www.facebook.com/groups/2464329113814959>
- LinkedIn: <https://www.linkedin.com/company/business-credit-works/>

Tune in to additional episodes of The Virtual Ingenuity Business podcast on [Apple Podcast](#) and [Spotify](#). We would love it if you like, subscribe, rate and comment.

- Apple Podcast: <https://podcasts.apple.com/us/podcast/the-virtual-ingenuity-business-podcast/id1644909518>
- Spotify: <https://open.spotify.com/show/43s0aubuQOxnjXoggAnjlp>

You may visit our website at: <https://virtualingenuityllc.com>

Thank you so much for listening!

Let's impact together! [Virtual Ingenuity, LLC](#)