



# VIRTUAL

INGENUITY, LLC

## Claudine Land, Business Strategist

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## Capability Statement

Virtual Ingenuity, LLC provides optimized strategic planning to businesses across time zones using customized workflow systems to boost client productivity and growth through business management, content writing, and project management.

### Core Competencies

**Business Management**

**Content Writing**

**Project Management**

**Marketing**

**Task Management**

**Recruiting and Retention**

**Management of Business Software**

### Past Performance

**ATC Healthcare Services of North Central Alabama |**

Report Generation, Nurse Recruitment and Retention, CRM Manager, Survey Generation.

Martin A. Briggs, Executive Director, [MBriggs@ulecx.com](mailto:MBriggs@ulecx.com)

**Plexamedia |** Project Management, Content Writing, Survey

Generation. Rick Singleton, Owner, [Rick@plexamedia.com](mailto:Rick@plexamedia.com)

**Antonia Williams, DO |** Business Research and Development, Task Management and Consulting.

**We Answer Now! An MBS Company |** Project and CRM

Manager, Clinical Patient Data Entry and Database

Management, Patient Scheduling.

**StrongSuit |** PE & VC Research, Database Management, Event Coordinator, and Administrative.

Jeff Hyman, CEO, [Jeff@strongsuit.com](mailto:Jeff@strongsuit.com)

**Imagine Wealth Group |** Annuity, Life and Disability Insurance Application Processing, Schedule Medicals.

**Northwestern Mutual |** Marketing, Client Mailings, and Administrative Support.

Ravoyl Land, Financial Advisor, [Ravoyl.Land@nm.com](mailto:Ravoyl.Land@nm.com)

**SoldBySharyse |** Business Development, Task Management, and Consulting. Sharyse Griffin, Realtor, [SoldbySharyse@gmail.com](mailto:SoldbySharyse@gmail.com)

**Mercy Deliverance Ministries |** Grant and Proposal Writing.

**AHP Servicing |** Competitive Online Research and Marketing.

### Differentiators

- WomensNet 2021 Distinguished Business Winner
- TEFL/TESOL certification
- Custom packages for specific business needs
- Save 60% of the cost of a traditional employee
- Eliminate overhead costs
- Weekly Project Updates and Strategy Engagement Sessions for increased program efficiency

### Company Data

Since our inception, we have provided exceptional professional consulting services with a demonstrated and tailor-made approach.

### Media Relations

Talk of Alabama - ABC 33/40 | Mindbody BOLD 2021

ULECx Market Monday Conversations Podcast

### Codes

- DUNS: 111848317
- SBA WOSB certified
- Socio-economic certification: MBWE-0321061-36
- NAICs: 541611, 541618, 541613, 561499
- CAGE Code: 8TEL4
- Accept ACH