



# VIRTUAL

I N G E N U I T Y , L L C

## Claudine Land, Business Strategist

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## Capability Statement

Virtual Ingenuity, LLC provides optimized strategic planning to businesses across time zones using customized workflow systems to boost client productivity and growth.

### Core Competencies

**Business Management**

**Content Writing**

**Project Management**

**Marketing**

**Task Management**

**Recruiting and Retention**

**Management of Business Software**

### Past Performance

**ATC Healthcare Services of North Central Alabama** |

Report Generation, Nurse Recruitment and Retention, CRM Manager, Survey Generation.

Martin A. Briggs, Executive Director, [MBriggs@ulecx.com](mailto:MBriggs@ulecx.com)

**Plexamedia** | Project Management, Content Writing,

Survey Generation. Rick Singleton, Owner,

[Rick@plexamedia.com](mailto:Rick@plexamedia.com)

**Antonia Williams, DO** | Business Research and Development, Task Management and Consulting.

**We Answer Now! An MBS Company** | Project and CRM

Manager, Clinical Patient Data Entry and Database

Management, Patient Scheduling.

**StrongSuit** | PE & VC Research, Database Management, Event Coordinator and Administrative.

Jeff Hyman, CEO, [Jeff@strongsuit.com](mailto:Jeff@strongsuit.com)

**Imagine Wealth Group** | Annuity, Life and Disability Insurance Application Processing, Schedule Medicals.

**Northwestern Mutual** | Marketing, Client Mailings and Administrative Support.

Ravoyl Land, Financial Advisor, [Ravoyl.Land@nm.com](mailto:Ravoyl.Land@nm.com)

**SoldBySharyse** | Business Development, Task Management and Consulting. Sharyse Griffin, Realtor,

[SoldbySharyse@gmail.com](mailto:SoldbySharyse@gmail.com)

**Mercy Deliverance Ministries** | Grant and Proposal Writing.

**AHP Servicing** | Competitive Online Research and Marketing.

### Differentiators

- WomensNet 2021 Distinguished Business Winner
- TEFL/TESOL certification
- Custom packages for specific business needs
- Save 60% of the cost of a traditional employee
- Eliminate overhead costs
- Weekly Project Updates and Strategy Engagement Sessions for increased program efficiency

### Company Data

Since our inception, we have provided exceptional professional consulting services with a demonstrated and tailor-made approach.

### Media Relations

Talk of Alabama - ABC 33/40 | Mindbody BOLD 2021

ULECx Market Monday Conversations Podcast

### Codes

- DUNS: 111848317
- SBA WOSB certified
- Socio-economic certification: MBWE-0321061-36
- NAICs: 541611, 541618, 541613, 561499
- CAGE Code: 8TEL4
- Accept ACH